



WLOS
110 Technology Dr
Asheville, NC 28803

Hillary For President-D
3050 K St NW
Washington, DC 20007

Contract # 2629118

Schedule Dates 10/04/16-10/10/16
Advertiser Hillary For President-D (107369)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand TV 278/295/5288 (861983)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name Mackenz, Miller,
Phone/Fax /
CPE 278/295/5288
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments TV Separation: 30

Date Entered 09/15/16
Last Modified 09/29/16
Entered By Kristen Buccigrossi
CO-OP No
Headline # ECR25275237
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,888.25
Net Total \$33,366.75
Sales Tax

Asheville (WLOS)
By Broadcast Month

Month	Spots	Rate
Oct. 2016	88	\$39,255.00
Grand Total:	88	\$39,255.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/04/16-10/07/16	3	:30	5A- 5:30A (EST)	3		X	X	X	X			3	\$250.00	\$750.00	Asheville (WLOS)	News 13 Early Edition	9/29/16
2.0	Normal Line / News (2)	10/04/16-10/07/16	3	:30	5:30A- 6A (EST)			1	1	1	1			4	\$300.00	\$1,200.00	Asheville (WLOS)	NW13 EARLY-530	9/29/16
3.0	Normal Line / News (3)	10/04/16-10/07/16	3	:30	6A- 7A (EST)			1	1	1	1			4	\$550.00	\$2,200.00	Asheville (WLOS)	News 13 This Morning	9/29/16
4.0	Normal Line / News (4)	10/04/16-10/07/16	3	:30	7A- ABC-Good Morning America			1	1	1	1			4	\$550.00	\$2,200.00	Asheville (WLOS)	Good Morning America	9/29/16
5.0	Normal Line / News (5)	10/04/16-10/07/16	3	:30	8A- ABC-Good Morning America			1	1	1	1			4	\$500.00	\$2,000.00	Asheville (WLOS)	Good Morning America	9/29/16
6.0	Normal Line / News (6)	10/08/16-10/08/16	3	:30	6A- News-News 13 @ 6am Saturday	1						X		1	\$175.00	\$175.00	Asheville (WLOS)	News 13 Saturday @ 6	9/29/16
7.0	Normal Line / News (7)	10/08/16-10/08/16	3	:30	7A- News-News 13 @ 7am Saturday	1						X		1	\$350.00	\$350.00	Asheville (WLOS)	News 13 Saturday @ 7	9/29/16
8.0	Normal Line / News (8)	10/08/16-10/08/16	3	:30	8A- ABC-Good Morning America Saturday							1		1	\$450.00	\$450.00	Asheville (WLOS)	GMA	9/29/16
9.0	Normal Line / SPOT (9)	10/04/16-10/07/16	3	:30	9A- Rachael Ray			1	1	1	1			4	\$120.00	\$480.00	Asheville (WLOS)	Rachael Ray	9/29/16
10.0	Normal Line / SPOT (10)	10/04/16-10/07/16	3	:30	10A- 11A (EST)	3		X	X	X	X			3	\$120.00	\$360.00	Asheville (WLOS)	Celebrity Name Game 2X	9/29/16
11.0	Normal Line / SPOT (11)	10/04/16-10/07/16	3	:30	11A- ABC-The View	2		X	X	X	X			2	\$300.00	\$600.00	Asheville (WLOS)	The View	9/29/16

CONFIRMATION CONTRACT

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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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12.0	Normal Line / News (12)	10/04/16-10/07/16	3	:30	12P-12:30P (EST)		1	1	1	1	1			4	\$250.00	\$1,000.00	Asheville (WLOS)	News 13 @ Noon	9/29/16
13.0	Normal Line / SPOT (13)	10/04/16-10/07/16	3	:30	1P-ABC-The Chew		1	1	1	1	1			4	\$100.00	\$400.00	Asheville (WLOS)	The Chew	9/29/16
14.0	Normal Line / SPOT (14)	10/04/16-10/07/16	3	:30	2P-ABC-General Hospital		3	X	X	X	X			3	\$200.00	\$600.00	Asheville (WLOS)	General Hospital	9/29/16
15.0	Normal Line / SPOT (15)	10/09/16-10/09/16	3	:30	10:30A-News-Full Measure with Sharif Attkisson		1						X	1	\$250.00	\$250.00	Asheville (WLOS)	Full Measure w/Sharif Attkisson	9/29/16
16.0	Normal Line / SPOT (16)	10/09/16-10/09/16	3	:30	11A-ABC-This Week		1						X	1	\$400.00	\$400.00	Asheville (WLOS)	This Week	9/29/16
17.0	Normal Line / News (17)	10/04/16-10/07/16	3	:30	5P-5:30P (EST)		1	1	1	1	1			4	\$450.00	\$1,800.00	Asheville (WLOS)	First News At 5	9/29/16
18.0	Normal Line / News (18)	10/04/16-10/07/16	3	:30	5:30P-6P (EST)		1	1	1	1	1			4	\$500.00	\$2,000.00	Asheville (WLOS)	NEWS	9/29/16
19.0	Normal Line / News (19)	10/04/16-10/07/16	3	:30	6P-6:30P (EST)		1	1	1	1	1			4	\$800.00	\$3,200.00	Asheville (WLOS)	WKdy News 13 @ 6	9/29/16
20.0	Normal Line / News (20)	10/08/16-10/09/16	3	:30	6P-6:30P (EST)							1	1	2	\$300.00	\$600.00	Asheville (WLOS)	WKnd News 13 @ 6	9/29/16
21.0	Normal Line / SPOT (21)	10/04/16-10/07/16	3	:30	7P-Wheel of Fortune		3	X	X	X	X			3	\$700.00	\$2,100.00	Asheville (WLOS)	WHEEL	9/29/16
22.0	Normal Line / SPOT (22)	10/04/16-10/07/16	3	:30	7:30P-Jeopardy		3	X	X	X	X			3	\$750.00	\$2,250.00	Asheville (WLOS)	JEOPARDY	9/29/16
23.0	Normal Line / SPOT (23)	10/08/16-10/08/16	3	:30	7P-Wheel of Fortune Wknd		1					X		1	\$350.00	\$350.00	Asheville (WLOS)	Wheel Of Fortune - Sat	9/29/16
24.0	Normal Line / SPOT (24)	10/08/16-10/08/16	3	:30	7:30P-Jeopardy Wknd		1					X		1	\$400.00	\$400.00	Asheville (WLOS)	Jeopardy - Sat	9/29/16

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25.0	Normal Line / Prime (25)	10/10/16-10/10/16	3	:30	8P-ABC-Dancing With The Stars (Monday)	1								1	\$3,000.00	\$3,000.00	Asheville (WLOS)	Dancing With the Stars-ABC	9/29/16
26.0	Normal Line / Prime (26)	10/05/16-10/05/16	3	:30	8:30P-ABC-The Goldbergs (Wednesday)	1			X						\$1,500.00		Asheville (WLOS)	The Middle/Goldbergs-ABC	9/29/16
26.0.1	Preempt (26)	10/05/16															Asheville (WLOS)	Program Change/Exception - Speechless	
27.0	Normal Line / Prime (27)	10/06/16-10/06/16	3	:30	10P-ABC-How To Get Away With Murder (Thursday)					1				1	\$2,800.00	\$2,800.00	Asheville (WLOS)	ABC NEW PROGRAM	9/29/16
28.0	Normal Line / Prime (28)	10/07/16-10/07/16	3	:30	9P-ABC-What Would You Do (Friday)	1					X				\$4,500.00		Asheville (WLOS)	WHAT WOULD YOU DO	9/29/16
28.0.1	Preempt (28)	10/07/16															Asheville (WLOS)	Program Change/Exception - Shark Tank	
29.0	Normal Line / News (29)	10/04/16-10/07/16	3	:30	11P-11:30P (EST)	7		X	X	X	X			7	\$600.00	\$4,200.00	Asheville (WLOS)	News 13 Tonight	9/29/16
30.0	Normal Line / News (30)	10/09/16-10/09/16	3	:30	11P-11:30P (EST)	1						X		1	\$550.00	\$550.00	Asheville (WLOS)	News 13 Tonight	9/29/16
31.0	Normal Line / SPOT (31)	10/04/16-10/07/16	3	:30	11:35P-ABC-Jimmy Kimmel Live	3		X	X	X	X			3	\$200.00	\$600.00	Asheville (WLOS)	Jimmy Kimmel	9/29/16
32.0	Normal Line / SPOT (32)	10/04/16-10/07/16	3	:30	12:35A-ABC-Nightline	3		X	X	X	X			3	\$100.00	\$300.00	Asheville (WLOS)	Nightline	9/29/16

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33.0	Normal Line / SPOT (33)	10/08/16-10/08/16	3	:30	12:35P- Elementary Wknd							1		1	\$30.00	\$30.00	Asheville (WLOS)	Elementary	9/29/16
34.0	Normal Line / SPOT (34)	10/08/16-10/08/16	3	:30	1:35A- Bones							1		1	\$30.00	\$30.00	Asheville (WLOS)	Bones	9/29/16
35.0	Normal Line / SPOT (35)	10/09/16-10/09/16	3	:30	12:35A- Castle								1	1	\$30.00	\$30.00	Asheville (WLOS)	Castle	9/29/16
36.0	Normal Line / News (4)	10/10/16-10/10/16	3	:30	7A- ABC-Good Morning America									1	\$550.00	\$550.00	Asheville (WLOS)	Good Morning America	9/29/16
37.0	Normal Line / News (5)	10/10/16-10/10/16	3	:30	8A- ABC-Good Morning America									1	\$500.00	\$500.00	Asheville (WLOS)	Good Morning America	9/29/16
38.0	Normal Line / News (3)	10/10/16-10/10/16	3	:30	6A- 7A (EST)									1	\$550.00	\$550.00	Asheville (WLOS)	News 13 This Morning	9/29/16

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

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Comments:

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, GMMB,

being/on behalf of: Hillary for America,

a legally qualified candidate of the Democratic

political party for the office of: President of the United States

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Hillary for America

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jose H Villarreal

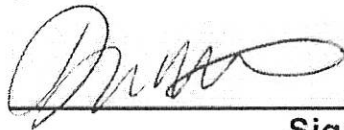
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/15/2016

Date



Signature

- Authorized Media Buyer

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Hillary for America

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

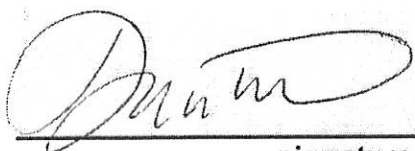
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



- Authorized Media Buyer

signature of candidate or authorized committee

Daniel Jester

printed name

6/15/2016

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.